



## City of Brewer, Maine

Progressive. Creative. Forward-thinking. Resourceful.

# Small Business Energy Conservation Program

### Program Snapshot

**Administered by Efficiency Maine, no matter the size of your business, they can provide incentives, low-interest financing, training and free, independent technical advice to help your business save energy and money.**

Efficiency Maine's Business Program offers cash incentives to reduce the upfront cost of projects that help you use electricity more efficiently. Eligible organizations may receive total incentives—combined Prescriptive and Custom—of up to \$100,000 in a single calendar year period.

#### Program Contact Info:

**Efficiency Maine  
151 Capitol Street  
Suite 1**

**Augusta, ME 04330-6262**

**Phone: 1.800.228.3734**

**Fax: 207.213.4153**

[efficiencymaine@efficiencymaine.com](mailto:efficiencymaine@efficiencymaine.com)

[www.efficiencymaine.com](http://www.efficiencymaine.com)

*PLEASE NOTE: Contact Efficiency Maine for a complete listing of eligibility and program requirements.*

Efficiency Maine has calculated fixed or "Prescriptive Incentives" for certain types of equipment that generate consistent savings over a wide range of applications including: Lighting, HVAC equipment, variable-speed motor drives, commercial refrigeration, and agricultural equipment.

"Custom Incentives" are offered to encourage creative solutions by supporting energy-efficient electrical equipment for which costs and savings vary by application. The amount of Custom Incentives also varies by project:

- For retrofit projects, the amount of the Efficiency Maine Custom Incentive may be up to 35% of the total cost of the efficiency project, including labor.
- For new construction and major renovations, as well as replacement of failed equipment, the incentive may be up to 75% of the incremental cost of high-efficiency equipment over standard equipment.

Efficiency Maine also provides low-interest financing up to \$35,000 currently at 1% interest. An energy audit identifying recommended energy efficiency measures is required.

*Here in Brewer, our approach to Economic Development is anything but business as usual.*

*We treat each Brewer business like it's our own business, and we're passionate about making sure you succeed. Whether you're an aspiring entrepreneur just starting out, a mature company continuing its legacy, or anything in between, come and see why Brewer means Business. Your business.*

#### CONTACT

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